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**From:** Diaz-Greco, Gilma M. (COE)  
**Sent:** Wednesday, April 09, 2014 10:05 AM  
**To:** Sanchez, Rodzandra (COE)  
**Subject:** Victoria Mendez, Miami City Attorney (Gift Reporting) INQ 14-89  
**Attachments:** ticketpolicyaddendum.pdf

INQ 14-89

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**From:** Centorino, Joseph (COE)  
**Sent:** Tuesday, April 08, 2014 9:06 AM  
**To:** 'Mendez, Victoria'  
**Cc:** Diaz-Greco, Gilma M. (COE); Min, Barnaby; Wysong, George (George.Wysong@miami-police.org)  
**Subject:** INQ - Victoria Mendez, Miami City Attorney (Gift Reporting)

Victoria,

The question regarding whether a Commissioner and staff member would need to report a complimentary admission to the Beacon Awards dinner would come down to whether they are doing something affirmatively in their official positions during the event. Mere passive attendance is insufficient based upon the Ticket Policy and Addendum adopted by the Ethics Commission (see attachment). If there is a speech given or some active involvement or recognition of the official in the program, then that would suffice as a public purpose to take the event out of the gift category. The attached addendum provides further guidance in that regard. If a spouse or other guest is invited along with the official, then the complimentary admission for the guest is considered a gift to the official. If the admission for either or for the official and guest taken together is worth more than \$100, it should be reported.

Joe Centorino

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**From:** Mendez, Victoria [<mailto:VMendez@miamigov.com>]  
**Sent:** Monday, April 07, 2014 6:46 PM  
**To:** Centorino, Joseph (COE)  
**Cc:** Wysong, George; Min, Barnaby; Ramos, Miriam S. (COE); Murawski, Michael P. (COE)  
**Subject:** FW: The 12th Annual Beacon Awards to be held April 9

Hi.

If a commissioner and a staff member are invited by the Beacon Council in their official capacity to the Beacon Council annual Beacon Awards taking place this Wednesday, must this be reported as a gift?

Thank you.

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**From:** The Beacon Council [<mailto:ana@beaconcouncil.ccsend.com>] **On Behalf Of** The Beacon Council  
**Sent:** Monday, April 07, 2014 2:04 PM  
**To:** Mendez, Victoria  
**Subject:** The 12th Annual Beacon Awards to be held April 9

For Immediate Release  
Media Contact:  
Maria Camacho  
[mcamacho@beaconcouncil.com](mailto:mcamacho@beaconcouncil.com)  
(305) 579-1341

## **The 12th Annual Beacon Awards to be held April 9**

(Miami, FL - April 7, 2014) - More than 500 business and community leaders are slated to attend the 12<sup>th</sup> Annual Beacon Awards honoring Miami-Dade County's corporate citizens and the organizations that contribute to the strength of the business community on April 9 at the Ritz Carlton Key Biscayne. *Media must RSVP by 10 a.m. April 8.*

"I'm proud to have the opportunity to acknowledge individuals, companies and organizations that have done so much for our community," The Beacon Council Chair Sheldon T. Anderson said. "It's wonderful to see how our business community is succeeding."

The prestigious **Jay Malina Award**, sponsored by Wells Fargo and named after the late founder of the first One Community One Goal (OCOG) initiative, will be given to Miguel "Mike" Fernandez, Chairman of MBF Healthcare Partners, who is being recognized for his leadership and notable contributions to the growth of the Miami-Dade County economy.

"The Beacon Awards event is a great tradition of not only honoring Miami-Dade County's most exciting businesses but also recognizing the vision needed to work and prepare today for a strong economy in the future," The Beacon Council President & CEO Larry K. Williams said.

The Distinguished Award winners are:

- *Diageo Learning for Life: **Education Award*** sponsored by Bank of America
- *The One Community One Goal Academic Leaders Council: **Chairman's Award*** sponsored by Florida Blue
- *The Public Health Trust of Miami-Dade County & Jackson Health System: **Judges' Special Award***, sponsored by Baptist Health South Florida
- *The Boeing Company: **Make it Miami Award*** sponsored by American Airlines

The Industry Award winners are:

- *Centurian Cargo: **Aviation***
- *SapientNitro: **Creative Design*** sponsored by VS Brooks
- *Giraffas USA: **Foreign Direct Investment*** sponsored by Carlton Fields Jordan Burt
- *Simply Healthcare Plans: **Healthcare*** sponsored by SunTrust

- *Pérez Art Museum Miami*: **Hospitality & Tourism**
- *IOS Health Systems*: **Information Technology** sponsored by AT&T
- *BBVA Compass*: **International Banking & Finance** sponsored by AXA Advisors
- *ProSolus Pharmaceuticals*: **Life Sciences** sponsored by FPL
- *World Threads dba Eberjey*: **Small Business** sponsored by Dosal Tobacco Corporation
- *Inktel Contact Center Solutions*: **Trade & Logistics**

Winners were chosen by the Judges' Committee, which included The Beacon Council Chair and Past Chairs. The Beacon Awards are made possible by patron sponsors including the Miami Herald Media Company, Multivision Video & Film, DIAGEO and the Greater Miami Chamber of Commerce.

### **About The Beacon Awards**

The Beacon Awards are a component of the current One Community One Goal initiative to diversify the local economy and promote higher-paying jobs. It was updated from the 1998 original founded and co-chaired by the late Jay T. Malina. Proceeds help fund the The Beacon Council's efforts on behalf of Miami-Dade County businesses to promote the community's assets to the world, diversify our economy and assist local companies with expansion needs.

### **About The Beacon Council**

The Beacon Council, Miami-Dade County's official economic development partnership, is a not-for-profit, public-private organization that focuses on job creation and economic growth by coordinating community-wide programs; promoting minority business and urban economic revitalization; providing assistance to local businesses in their expansion efforts; and marketing Greater Miami throughout the world. For more information, visit [www.beaconcouncil.com](http://www.beaconcouncil.com).

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The Beacon Council | 80 SW Eighth Street | Suite 2400 | Miami | FL | 33130