

## Frigo, Victoria (COE)

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**From:** Frigo, Victoria (COE)  
**Sent:** Wednesday, June 05, 2013 3:06 PM  
**To:** Golphin, Barbara M. (HT)  
**Cc:** Resnik, Estephanie (CAO); Centorino, Joseph (COE); Diaz-Greco, Gilma M. (COE)  
**Subject:** Proposals for Public Relations Services (INQ 13-138)

Ms. Golphin,

You asked about certain limitations imposed by the Cone of Silence under the County Ethics Code at Sec. 2-11.1 (t).

### Re: Proposer

A proposer *cannot speak* with County professional staff, including staff at the Community Information and Outreach Department (CIAO), to assist in developing his proposal or to discuss how the CIAO may be included in his proposal. *See* Sec. 2-11.1 (t)1.(a). These types of conversations may only be conducted at a duly notice public meeting or in writing, with a copy to the Clerk of the Board.

The proposer may request technical information from the CIAO in order to complete his proposal, as long as he limits these exchanges strictly to technical specifications only.

### Re: The Homeless Trust

Ronald Book, the Chair of the Board of the Homeless Trust, may serve as a voting member on the selection committee to recommend a public relations provider, and he may also vote as the Chair of the Homeless Trust on the recommendation of the selection committee on which he serves.

If you have additional questions, please feel free to contact me.

Sincerely,

**VICTORIA FRIGO, SENIOR STAFF ATTORNEY**

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**From:** Golphin, Barbara M. (HT)  
**Sent:** Wednesday, June 05, 2013 1:22 PM  
**To:** Frigo, Victoria (COE); Ethics (COE)  
**Cc:** Resnik, Estephanie (CAO)  
**Subject:** Request for Proposals for Public Relations Services

Please assist us with responses to the questions listed below.

Thank you!  
Barbara Golphin

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**From:** Golphin, Barbara M. (HT)  
**Sent:** Tuesday, June 04, 2013 10:12 AM  
**To:** Frigo, Victoria (COE)  
**Cc:** Resnik, Estephanie (CAO)  
**Subject:** Request for Proposals for Public Relations Services

Ms. Frigo,

We received the following question in response to our **Request for Proposals (RFP) for Public Relations Services** from a prospective proposer. Please advise us on how we should respond to the question. Responses to the RFP are due to the Clerk of the Board on June 10<sup>th</sup> by 12 noon.

We were advised by our Assistant County Attorney, Estephanie Resnik, to confer with your office about the following questions.

**Proposer's Question**

“ Am I allowed to speak to County staff as I develop my proposal? I am looking into developing a Public-Private Partnership between my company and Miami-Dade County (specifically the Community Information and Outreach Department). Can they be part of my bid?

**Homeless Trust's Question**

An additional question as it pertains to this RFP is if Ronald Book, our Board Chairperson, serves on the RFP committee as a voting member, then can he also vote as a Board/Executive Committee member at the committee meetings?