

Frigo, Victoria (COE)

From: Ramos, Miriam S. (COE)
Sent: Friday, March 23, 2012 2:33 PM
To: Mazzorana, Shanda (ITD)
Cc: DiPrima, Adrienne (ITD); Frigo, Victoria (COE)
Subject: INQ 12-52 - Miami-Dade in System z Linux Video ** Sample Consent Form

Shanda:

Based on Ms. DiParma's description, ITDs participation in the making of the video does not violate any provision on the Miami-Dade County Conflict of Interest and Code of Ethics Ordinance.

Although I doubt that any of these circumstances will come up, there are several sections of the Ethics Code that you should be mindful of:

1. If the company provides anything of value to the employees (i.e. lunch), Sec. 2-11.1(e)(4) requires all any gift over \$100 be disclosed. This would not be a cumulative value of more than \$100, but rather if the value exceeded \$100 per employee.
2. Employees should be mindful that Sec. 2-11.1(h) prohibits County employees from disclosing any confidential information.
3. Employees may not accept travel expenses from County vendors pursuant to Sec. 2-11.1(w).

Sincerely,

Miriam S. Ramos, Esq.

Deputy General Counsel

Miami-Dade County Commission on Ethics

19 W. Flagler Street, #820
Miami, FL 33130
305-350-0656 direct dial
305-579-0273 fax
www.miamidadeethics.com

From: Frigo, Victoria (COE)
Sent: Thursday, March 22, 2012 3:44 PM
To: Ramos, Miriam S. (COE)
Subject: FW: Miami-Dade in System z Linux Video ** Sample Consent Form

From: Mazzorana, Shanda (ITD)
Sent: Thursday, March 22, 2012 2:13 PM
To: Frigo, Victoria (COE); Ramos, Miriam S. (COE)
Cc: DiPrima, Adrienne (ITD)
Subject: FW: Miami-Dade in System z Linux Video ** Sample Consent Form

Ladies:

Can you take a look at this email conversation and let us know if you have any concerns about our participation.

From: Rosenthal, Oren (CAO)
Sent: Thursday, March 22, 2012 1:51 PM
To: DiPrima, Adrienne (ITD)
Cc: Mazzorana, Shanda (ITD); Trutie, Suzy (Office of the Mayor)
Subject: Re: Miami-Dade in System z Linux Video ** Sample Consent Form

I will review the releases for their legal ramifications and advise as well as forward this to the ethics commission if you have questions regarding ethical standards. There is an additional concern, however, which is whether this type of release is within the Administration or Board's authority. By your request I will review for legal and authority issues and if you want refer the ethical question to the ethics commission.

Sent from my iPad

On Mar 22, 2012, at 1:43 PM, "DiPrima, Adrienne (ITD)" <ADI@miamidade.gov> wrote:

We have in the past participated in interviews for print media, have made presentations at technical conferences, have participated in webinars or panel discussions at various public events, and have not had problems with release forms in the past.

We are an "equal opportunity" presenter, working with various of our successful vendors to present our point-of-view, our unique implementations, and our honest opinions about the products & services provided by the vendors.

The only difference with this event is that it will be a video-taping so it appears that the release forms are a bit more "comprehensive" with regard to the "video" content

We have many online sites you may peruse to see the typical content of these engagements, and we also have documentation of the "general content & tone" of this proposed videotaping.

ITD is recognized throughout the IT community as a leader in technological deployment and usage, and as such, many vendors seek out our opinions, and our success stories.

We believe that participation in these types of publicity events are good for ITD, its employees and the entire County infrastructure, in that they promote our technical competency within the IT community at large.

We would like your opinion on the legal ramifications of these releases, and your concurrence that signing these would not be considered a breach of our ethical standards.

If you need further details, or would be interested in seeing web links to previous similar events, please let me know.

Thanks for your assistance with this,

Adrienne A. DiPrima, CDP, CCP

Manager, Strategic Technologies Support
Miami-Dade County
Information Technology Department
5680 SW 87 Ave.

Miami, FL 33173

phone (305) 596-8492

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email adi@miamidade.gov <<mailto:adi@miamidade.gov>>

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From: Rosenthal, Oren (CAO)

Sent: Thursday, March 22, 2012 11:08 AM

To: Mazzorana, Shanda (ITD)

Cc: DiPrima, Adrienne (ITD)

Subject: Re: Miami-Dade in System z Linux Video ** Sample Consent Form

Before I look at these i need to understand the context. Under what authority are we letting IBM use us in their marketing?

Sent from my iPad

On Mar 22, 2012, at 10:51 AM, "Mazzorana, Shanda (ITD)" <shn@miamidade.gov> wrote:

Oren, are you okay with these consent forms?

From: Trutie, Suzy (Office of the Mayor)

Sent: Thursday, March 22, 2012 10:17 AM

To: Mazzorana, Shanda (ITD)

Cc: DiPrima, Adrienne (ITD)

Subject: FW: Miami-Dade in System z Linux Video ** Sample Consent Form

Shanda,

These are standard releases. I have no issue with you signing them.

However, in an abundance of caution, you may want to check with the County Attorney who oversees your department.

Suzy Trutie

Assistant Director of Communications

Miami-Dade County

111 NW 1 Street, 29th Floor, Miami, FL 33128

Communications Office: (305) 375-1545 / Direct Line: (305) 375-4883 / Fax: (305) 375-3304 / BlackBerry: (786) 367-7666

E-mail: strutie@miamidade.gov

www.miamidade.gov

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From: Mazzorana, Shanda (ITD)
Sent: Wednesday, March 21, 2012 5:03 PM
To: Trutie, Suzy (Office of the Mayor)
Cc: DiPrima, Adrienne (ITD)
Subject: FW: Miami-Dade in System z Linux Video ** Sample Consent Form

Susie, for your review and authorization.

From: DiPrima, Adrienne (ITD)
Sent: Wednesday, March 21, 2012 5:02 PM
To: Mazzorana, Shanda (ITD)
Subject: FW: Miami-Dade in System z Linux Video ** Sample Consent Form

OK for us to sign these forms for the Video Taping for IBM???

Thanks,

*Adrienne A. DiPrima
Manager, Strategic Technologies Support
(305) 596-8492*

From: Ann R Burden [<mailto:arb@us.ibm.com>]
Sent: Friday, March 16, 2012 3:57 PM
To: DiPrima, Adrienne (ITD)
Cc: Carlos Torres; david.northover@strand-uk.com; Emily Loos; laura@centerline.net; Liya Ma; Nancy Scala
Subject: Miami-Dade in System z Linux Video ** Sample Consent Form

Adrienne,
It was nice "meeting" you and the Miami-Dade team today.

I am attaching the IBM consent for the case study and the video.
This is so IBM can publish the Miami-Dade story to our web site
and the IBM Customer Reference channel on YouTube.

If there are questions or concerns, please feel free to contact me.

I'm looking forward to working with you. I think it will be an exciting
and fun project that Miami-Dade will be proud of.

Regards, Ann

Ann R Burden
Project Manager
STG Case Studies Power, System z, SSSP
Demand Programs Professional
Phone: +720-395-6394 | Email: arb@us.ibm.com

<IBM Success Consent.doc>

<IBM Video Consent - Company_03162012.doc>