

Meyers, Robert (COE)

From: Meyers, Robert (COE)
Sent: Wednesday, February 25, 2009 11:54 AM
To: Suarez, Carmen (ETSD)
Subject: RE: Requesting your opinion

Hi Carmen:

I apologize for not responding to your question sooner. It is clearly an honor to have the opportunity to give a keynote speech at a conference, but it would violate the county's ethics ordinance if IBM covered your travel expenses. If ETSD wishes to fund your travel, that's fine. If ETSD does not have the funds to cover the cost of the travel, your only other option is to request a waiver from the County Commission to allow a County vendor (IBM) to pay for the expenses associated with your travel to this conference.

If IBM is no longer a County vendor, please let me know and I will amend my opinion.

Thanks,

Robert Meyers, Executive Director
Miami-Dade Commission on Ethics and Public Trust

From: Suarez, Carmen (ETSD)
Sent: Thursday, February 19, 2009 9:05 AM
To: Meyers, Robert (COE)
Subject: Requesting your opinion

Good morning Robert, I hope all is well with you. Last year at around this time we asked your opinion on two circumstances regarding conference travel. Your response is attached. This year we are asking for your direction on the below listed request. Is it appropriate for ETSD to allow me to speak at this conference given the below specified IBM policy? Thanks for your help.

Carmen Suárez, Systems Support Manager
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From: Janell Straach [mailto:jstraach@us.ibm.com]
Sent: Monday, February 16, 2009 10:44 PM
To: Suarez, Carmen (ETSD)
Cc: Donna Demarco; Laura Stokes Henry
Subject: Keynote Speaking Invitation for IBM Impact 2009

Hi Carmen,

2/25/2009

It was great to speak with you Friday about your continuing SOA journey at Miami Dade. Working for Sandy Carter, I have responsibility for all of our customer speakers as part of Impact 2009 Conference and put primary focus on our keynote speakers. Sandy would like to extend an invitation to you to be a keynote speaker at this year's event. It will be great for you to share your expertise with our attendees so I sure hope you will consider this speaking engagement! You would have about 10 minutes and would be co-speaking with one of our IBM executives. We are still working on the exact schedules but once we have that firmed up, we can better define which aspect of your work at Miami Dade we should showcase. The conference is May 3rd-8th in Las Vegas at the Venetian. IBM's policy is that we would pay travel and living and registration for all our keynote customer speakers, so as a keynote speaker you would not incur any expenses and have the benefit of networking and learning from other experts implementing various aspects of SOA projects as well as learn about the future direction of many of our products. For information about the conference you can visit [www.ibm.com/soa/impact 2009](http://www.ibm.com/soa/impact2009). Being a keynote speaker would mean a rehearsal with your assigned executive co-speaker which will probably be on Sunday. Once you indicate your willingness to be a keynote speaker, I will provide additional details like how to make reservations and our current plans around daily keynotes, schedules, and all of the information you'll need to start planning. We can also arrange some one on one executive meetings with IBM executives for you.

Thank you so much for considering this speaking engagement and I look forward to hearing from you soon. Let me know if you have questions and hopefully with a confirmation that you will join us for this year's exciting event.

Janell

Janell Straach
SOA DeepView Architect

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2009 **IMPACT**
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