

## Sanchez, Rodzandra (COE)

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**From:** Diaz-Greco, Gilma M. (COE)  
**Sent:** Friday, January 19, 2018 1:31 PM  
**To:** Sanchez, Rodzandra (COE)  
**Subject:** Guillermo Olmedillo, Town Manager, Town of Surfside (Political advertising disclaimer)  
INQ 18-12

INQ 18-12 Olmedillo

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**From:** Centorino, Joseph (COE)  
**Sent:** Friday, January 19, 2018 1:18 PM  
**To:** Turay, Radia (COE) <Radia.Turay@miamidade.gov>; Perez, Martha D. (COE) <Martha.Perez2@miamidade.gov>; Diaz-Greco, Gilma M. (COE) <Gilma.Diaz-Greco@miamidade.gov>  
**Subject:** INQ 18-12 Guillermo Olmedillo, Town Manager, Town of Surfside (Political advertising disclaimer)

Guillermo Olmedillo, Town Manager for the Town of Surfside, inquired concerning what candidates for office should be advised in connection with their use of social media to promote their campaigns, and, specifically, whether they needed to have political disclaimers on such advertising. I informed Mr. Olmedillo that the statute governing disclaimers on political advertising, Section 106.143, Florida Statutes, applies only to "Any political advertisement that is paid for by a candidate, except a write-in candidate, and that is published displayed, or circulated before, or on the day of, any election..." The requirement that it be accompanied by a proper disclaimer indicating who paid and approved of the message would, therefore, only be applicable to paid political advertising and not to unpaid social media, unless there were some fee attached to the publication of the social media item.

### *Joseph M. Centorino*

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