

**Meyers, Robert (COE)**

Page 1 of 2  
IN9 04-103

**To:** Naya, Karen S. (COM) (305) 375-3776  
**Subject:** RE: Movie Passes - Conflict of Interest?

Hi Karen,

I was on vacation last week, but I wanted to provide you with a timely response. It isn't necessarily a question of the free movie passes, because the passes do have an inherent value; that is, the fair market value of a movie ticket. Therefore, if the value of these passes exceeds \$100, then the passes must be disclosed as gifts. Otherwise, the passes do not have to be reported. Under either scenario, there is nothing in our Code that prohibits Miami-Dade officials or employees from accepting these passes.

If you have any additional questions, feel free to contact me.

Sincerely,

Robert Meyers

-----Original Message-----

**From:** Naya, Karen S. (COM) (305) 375-3776  
**Sent:** Monday, August 09, 2004 10:34 AM  
**To:** Meyers, Robert (COE)  
**Subject:** FW: Movie Passes - Conflict of Interest?

Hello again, Mr. Meyers. I need a professional opinion from you. Below I am putting in quotes a fairly self-explanatory email from one of my business associates at National Cinema Network (NCN). NCN is a company which sells advertising at movie theatres and currently we have a campaign running on their theatres for the Elections Department. The movie passes she is referring to are unsolicited. So, my question is, are we breaking any conflict of interest code by accepting them? You may want to note that she has worked with other Broward and Palm Beach County Elections departments and they have accepted their passes.

*"These movie passes are free, if you are not going to use them, I will distribute them to other counties as they are always asking for more passes. These passes are what you are entitled to when you spend a certain amount on the advertising. It is part of what is given to our clients. You are not allowed to sell the passes, but distribute them to employees and who ever else you wish to. I believe the passes were sent to you already, so hopefully you will be able to enjoy them. Let me know when your change will be ready. Thank you" Amy Noblet @ NCN.*

Karen S. Naya  
Advertising and Marketing Coordinator  
Miami-Dade County Communications Department  
111 NW 1st Street, 6th Floor  
Miami, FL 33128  
Phone: 305-375-3776  
Fax: 305-679-7960  
Pager: 305-277-5726

***Delivering Excellence Every Day!***

-----Original Message-----

**From:** Amy Noblet [mailto:anoblet@NCNInc.com]  
**Sent:** Sunday, August 08, 2004 11:03 PM  
**To:** Naya, Karen S. (COM) (305) 375-3776  
**Subject:** RE: Movie Passes

I will need the updates this week, no later than Aug. 13!

**Amy Noblet**  
Account Executive  
National Cinema Network  
954-346-6043 fax 954-346-0235  
[anoblet@ncninc.com](mailto:anoblet@ncninc.com)  
Check out our websites for more details:  
[www.ncninc.com](http://www.ncninc.com)

Ask me about our new program:  
animated ads  
voice over options  
30 second commercials at the movies!

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**From:** Naya, Karen S. (COM) (305) 375-3776 [mailto:knaya@miamidade.gov]  
**Sent:** Monday, August 02, 2004 10:04 AM  
**To:** Amy Noblet  
**Subject:** RE: Movie Passes  
**Importance:** High

Thanks, but please don't send us lots of movie passes. It poses a conflict of ethics on our part. By the way, when is the deadline to CHANGE the copy of the ad so that it starts with new dates the weekend right after August 31<sup>st</sup>.

Karen S. Naya  
Advertising and Marketing Coordinator  
Miami-Dade County Communications Department  
111 NW 1st Street, 6th Floor  
Miami, FL 33128  
Phone: 305-375-3776  
Fax: 305-679-7960  
Pager: 305-277-5726

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-----Original Message-----

**From:** Amy Noblet [mailto:anoblet@NCNInc.com]  
**Sent:** Friday, July 30, 2004 12:03 PM  
**To:** Naya, Karen S. (COM) (305) 375-3776  
**Subject:** Movie Passes

You should be getting lots of movie passes next week, so I hope you will go and enjoy a show. I will be on vacation next week. Please let me know when you receive them. Thank you.

**Amy Noblet**  
Account Executive  
National Cinema Network  
954-346-6043 fax 954-346-0235  
[anoblet@ncninc.com](mailto:anoblet@ncninc.com)  
Check out our websites for more details:  
[www.ncninc.com](http://www.ncninc.com)  
[www.ncnads.com](http://www.ncnads.com)  
Ask me about our new program:  
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voice over options  
30 second commercials at the movies!