

Meyers, Robert (COE)

ING 06-50

From: Meyers, Robert (COE)
Sent: Tuesday, March 28, 2006 5:10 PM
To: Abolila, Esther (Office of The Chair)
Subject: RE: Letter from Joe Martinez to Sponsors

Hi Esther,

I am doing fine and hope you are as well. I reviewed the letter and I caught a couple of things in the letter you may want to change: 1) In the second paragraph there is a comma after 2500 and you should delete the comma and 2) In the 4th paragraph the word cocktail stands alone and I assume you mean either cocktail party or cocktail reception.

As far as my substantive comments are concerned, I am curious what is meant by the sentence in the fifth paragraph that says "Please take a look at it and get back to me to let me know at what level you may be able to support us." Are you simply advising donors where to send their pledges and commitments? If that is the case, then that's okay, but you could read this sentence in such a way that the Chairman wants to approve all gifts and they are negotiable. I suspect this is not your intention, but I just want to be certain.

Other than that, the Chairman has the authority to solicit gifts for this Foundation, assuming it is a 501(c)(3) organization as long as neither he nor his staff benefits from such donations. Finally, the appeal for support should be as general as possible and he should avoid targeting those firms doing business with the County, seeking to do business with the County and his campaign contributors.

If you wish to discuss, feel free to contact me at your convenience.

Thanks,

Robert Meyers

-----Original Message-----

From: Abolila, Esther (Office of The Chair)
Sent: Tuesday, March 28, 2006 4:35 PM
To: Meyers, Robert (COE)
Subject: Letter from Joe Martinez to Sponsors
Importance: High

Hi Robert,

Hope you are doing well. As you may know, Chairman Martinez is the honorary chairman for the After-School-All-Stars and as we do every year, we would like to get confirmation from you that this letter is okay to send out. Please review and advise.

Thanks and have a great day!

Esther Abolila
Deputy Chief of Staff
Office of the Chair
Joe A. Martinez, Chairman
305-375-5511
305-375-5883 fax
eca@miamidade.gov

Dear:

During the last several years I have served as Honorary Chairman of the **South Florida After-School All-Stars Foundation (SFASAS)** and as Chairman of the Tournament Committee of **"The After-School All-Stars Dolphin Challenge-The Andrew Interian Memorial Tournament"**, which raises funds for the (SFASAS).

The SFASAS provides before school, after school and summer camp programs for **2500**, at-risk, low income children in Miami-Dade County, through its partnership with Miami-Dade County Public Schools.

With all the cuts in state and federal funding, we find ourselves, once again, having to appeal to our good friends for help. This year we need to raise a great deal more money than we did last year, just to maintain the current level of service to our children.

On Tuesday, April 11, 2006, at 7:00pm we will have a cocktail for all our sponsors at the Miami Outboard Club, 1099 Mac Arthur Causeway, Miami, next to the Parrot Jungle and I would like to see you there.

Enclosed you will find a sponsor's package. Please take a look at it and get back to me to let me know at what level you may be able to support us.

The tournament will be held on Saturday, May 20th, 2006 and the Captain's Meeting will be held at 7pm, on Thursday, May 18th, 2006 at the Miami Outboard Club.

If you have any questions, please call me at

Thank you in advance for your support to our children.

Sincerely,

For the Tournament Committee