
From: Diaz-Greco, Gilma M. (COE)
Sent: Tuesday, December 02, 2014 2:49 PM
To: Sanchez, Rodzandra (COE)
Subject: Ronetta Taylor, City clerk, City of Miami Gardens Re: Obama Care assistance & Life Insurance for Lake Lucerne (Exploitation) INQ 14-281

INQ 14-281

From: Centorino, Joseph (COE)
Sent: Tuesday, December 02, 2014 2:25 PM
To: 'Ronetta Taylor'
Cc: Diaz-Greco, Gilma M. (COE); Thompson, Robert A. (COE)
Subject: INQ - Ronetta Taylor, City clerk, City of Miami Gardens Re: Obama Care assistance & Life Insurance for Lake Lucerne (Exploitation)

Ms. Taylor,

You have inquired regarding whether it would be appropriate for the City to permit the free and exclusive use of a public park for a private insurance company (Primamerica) to sign up individuals for Obama Care and Life Insurance and for a councilmember to be involved in the promotion of this event by having his picture appear on a flyer promoting the event.

While municipal officials generally have wide latitude to sponsor events that have a public purpose, and, certainly providing information about and access to health care does have some public benefit, the City needs to be concerned about not using its official power to provide a special advantage to a private business operating for profit with the use of public resources. Section 2-11.1(g) of the Miami-Dade County Code of Ethics provides that a public official or employee should not “use or attempt to use his or her official position to secure special privileges or exemptions for himself or herself or others except as may be specifically permitted...” I think that the provision of public space without the usual charge for such space, as well as the City’s active promotion of a marketing event for the benefit of one particular company that is likely selling various forms of private insurance could violate the latter provision.

I would discourage permitting the free use of City or other public resources for the exclusive benefit of one private insurer.

Sincerely,

Joseph M. Centorino
Executive Director and General Counsel
Miami-Dade Commission on Ethics and Public Trust

From: Ronetta Taylor [<mailto:TaylorR@miamigardens-fl.gov>]
Sent: Tuesday, December 02, 2014 10:49 AM
To: Centorino, Joseph (COE)
Subject: RE: Obama Care assistance & Life Insurance for Lake Lucerne

From: Centorino, Joseph (COE) [<mailto:CENTORI@miamidade.gov>]
Sent: Monday, December 01, 2014 2:41 PM
To: Ronetta Taylor
Cc: Thompson, Robert A. (COE)
Subject: FW: Obama Care assistance & Life Insurance for Lake Lucerne

Ms. Taylor,

We need some further information about this event. Is it being sponsored as a government service or as a private service by an individual who happens to be an insurance salesman or broker with the expectation that he or she will receive private commissions from whatever sign-ups occur? **Private (Primamerica)** Is there a usual charge for private groups to use the city facility in this way? **Yes there is, unless a Council member co-sponsors.** Is the charge being waived for this activity? **Not yet.** Will the City itself be a participant and endorse the event? **No resolution was proposed for council approval.** These questions need to be answered before we can provide an opinion.

Joe Centorino

From: Thompson, Robert A. (COE)
Sent: Monday, December 01, 2014 1:19 PM
To: Centorino, Joseph (COE)
Subject: FW: Obama Care assistance & Life Insurance for Lake Lucerne

Mr. Centorino,

Please see the question below!
Robert Thompson

From: Ronetta Taylor [<mailto:TaylorR@miamigardens-fl.gov>]
Sent: Monday, December 01, 2014 12:52 PM
To: Thompson, Robert A. (COE)
Subject: FW: Obama Care assistance & Life Insurance for Lake Lucerne

Hi Robert, I have a question.

A president of one of the homeowners associations wants to use a public park for a company to sign residents up for Obama Care Assistance and Life Insurance for the Lake Lucerne area. Please see attached flyer. I was told this is an ethics question. The president wants one of our council members to co-sponsor this event, by putting their picture on a flyer to be created by staff and then eblasting using city resources Please advise.

The president of lake Lucrene

Wants to do a Obama care. Please let me know if she is allowed. She wants to have sign up at Bennett Lifter park.

Councilwoman Lisa C. Davis

Begin forwarded message:

From: Jenny Winter <jenel_n@yahoo.com>
Date: November 25, 2014 at 8:11:17 PM EST
To: Lisa davis <ldavis@miamigardens-fl.gov>
Subject: Obama Care assistance & Life Insurance for Lake Lucerne

Hi vices major the information you requested is in the attachment for the Life insurance. The Obama Care assistance will be provided by Assurant.

Names: Diahann Holder and Elvin Nijhove

Date: Saturday December 6th, 2014 from 10am- 2 pm at the Bennett Lifter Park.

Can you also sent out a E-Blast for residents who need help before the deadline on Dec 14th. I can pickup some flyers to pass out in the community.

Thank you very much for always reaching and helping out the residents in Miami Gardens.

Jennifer Nijhove

President of The Lake Lucerne Community Watch

jenel_n@yahoo.com

305-318-6511

[Sent from Yahoo Mail on Android](#)

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