

Meyers, Robert (COE)

INQ 10-52

From: Meyers, Robert (COE)
Sent: Monday, March 08, 2010 3:38 PM
To: Castillo, Hilda (DP&Z)
Subject: RE: Opinion Request - Employee Letter to AvMed

Hilda:

In the past our office has held that all references to the employee's affiliation with Miami-Dade County should not be used. If AvMed wants to identify her as a local government employee, that's fine, and using her job title would be okay too, as long as she is not identified as an employee of Miami-Dade County.

If you have any further questions, please contact me at your convenience.

Thanks.

Robert Meyers, Executive Director
Miami-Dade Commission on Ethics and Public Trust

From: Castillo, Hilda (DP&Z)
Sent: Monday, March 08, 2010 11:53 AM
To: Meyers, Robert (COE)
Subject: Opinion Request - Employee Letter to AvMed

Good Afternoon,

This is a request for assistance obtaining an opinion on behalf of the Department of Planning and Zoning staff. The situation is as follows:

Ms. Sara Leviten, a Department of Planning and Zoning employee verbally complimented AvMed staff during a recent Health screening that was conducted in our building. A marketing person for AvMed heard Ms. Leviten and offered to include Ms. Leviten in their Summer 2010 AvMed Magazine. Ms. Leviten liked the idea and was further informed by AvMed that the article, and a photo will be converted into a testimonial flyer.

Ms. Leviten has provided a draft of the compliment letter she has written as a member of AvMed. The letter is not on County letterhead and the heading provides Ms. Leviten's home address, telephone number and e-mail address. However, in the letter she identifies herself as an employee of Miami-Dade County's Department of Planning and Zoning and signs the letter including her job title with the County. My understanding is that there is no compensation involved, simply a satisfied member praising the services she received. Would it be permissible for the County to be mentioned in the publication and subsequent flyer?

As always, thank you for your assistance,

Hilda Castillo, PHR, Sr. Human Resources Manager
Miami-Dade County Department of Planning and Zoning
305-375-4363
miamidade.gov
"Delivering Excellence Every Day"