

Meyers, Robert (COE)

JUL 10-134

From: Meyers, Robert (COE)
Sent: Wednesday, July 21, 2010 12:54 PM
To: Marante , Roly (DIST6)
Subject: RE: American Cancer Society - Making Strides Letter

Roly:

Yes, it can. Commissioner Sosa is permitted by the ethics ordinance to solicit gifts for non-profit organizations in her official capacity. Among other things, this means she may use County letterhead for this purpose.

If you have any further questions, do not hesitate to contact me.

Robert Meyers

From: Marante , Roly (DIST6)
Sent: Wednesday, July 21, 2010 10:42 AM
To: Meyers, Robert (COE)
Subject: FW: American Cancer Society - Making Strides Letter

Robert, Commissioner has been asked to serve as the Chair of the American Cancer Society campaign. Can you provide us with an opinion on whether the attached letter can be sent out on County letterhead.

Regards,

RM

From: Perez-Suarez, Ivonne (DIST6)
Sent: Wednesday, July 21, 2010 10:11 AM
To: Marante , Roly (DIST6)
Subject: American Cancer Society - Making Strides Letter

Roly,

Per our conversation, please see attached document.

Ivonne

7/21/2010

July 21, 2010

First Name Last Name
Company
Address
City, State Zip

Dear _____:

I am honored to announce that I have agreed to be the 2010 Chairperson of the American Cancer Society 10th Annual Making Strides Against Breast Cancer Walk. This event means more than anything to me as I am a ____ year Breast Cancer Survivor and know what it is to live through this dreadful disease.

Making Strides Against Breast Cancer is the American Cancer Society's premier event to raise awareness and funds to fight breast cancer. But it's more than just the name of a walk – it describes the amazing progress we're making together to defeat this disease. Making Strides is our opportunity to honor breast cancer survivors, educate women about breast cancer prevention and early detection, and raise funds and awareness to help achieve a day when no one will have to hear the words "You have breast cancer." Over 6,000 participants will join us at Bayfront Park in Downtown Miami on Saturday, October 2, 2010.

Breast cancer is the most common cancer diagnosed among women in Florida. The American Cancer Society estimates that there will be 12,650 new cases of invasive breast cancer in Florida during 2009 and about 2,730 women will die from the disease. Florida ranks second in the nation for the total number deaths from breast cancer, and Miami-Dade County has the highest incidence and mortality of breast cancer in the State of Florida. It is because of statistics like these, and the countless number of breast cancer survivors in our community, that we raise funds and awareness through Making Strides Against Breast Cancer.

I personally request you support this event by making a donation, sponsoring, or through the formation of a team. I am including the sponsorship opportunities that are available as well as information on how to form a team online. With your support we can reach our goal of \$500,000!

We look forward to your commitment to making this walk the most successful ever. If you have any questions about the event, please contact Paulina Muñoz, MSABC Manager at (305) 779-2879 or via email at paulina.munoz@cancer.org. Thank you so much for your consideration and support of the American Cancer Society. Your generosity is greatly appreciated in the fight to eliminate cancer.

Sincerely,

Commissioner Rebecca Sosa
Miami-Dade County
2010 MSABC Chairperson