

**Meyers, Robert (COE)**

INQ 08-164

**From:** Meyers, Robert (COE)  
**Sent:** Monday, October 20, 2008 2:08 PM  
**To:** Meyers, Robert (COE)  
**Subject:** Inquiry

I received a telephone call several weeks ago from Andre Williams, Councilman for the City of Miami Gardens, and he wanted to know whether he can vote on an ordinance that would prevent businesses from using mascots, characters and figurines to promote or market any businesses located in Miami Gardens. Mr. Williams indicated that he uses characters for the Liberty Tax franchise he owns in Miami Gardens. He stated that several other businesses in Miami Gardens use characters for advertising purposes. I advised Mr. Williams that he can participate in and vote on this item for two reasons: 1) every business in Miami Gardens would be affected by this ordinance change and 2) he does not operate the only business in Miami Gardens that currently utilizes mascots, characters or figurines.

Robert Meyers  
October 20, 2008