



Miami-Dade Commission on Ethics & Public Trust

Investigative Report

Investigators: Breno Penichet and Manuel Diaz

Case No.: K13-128/ C13-031	Case Name: Jeffrey Porter Election Violation	Date Open:	Date Closed:
Complainant(s): Juan Carlos Planas	Subject(s): Jeffrey Porter	October 17, 2013	October 25, 2013

Allegation(s):

Juan Carlos Planas (Planas) filed complaint C13-031, against Jeffrey Porter (Porter), candidate for Mayor in the City of Homestead. Planas alleged that Porter or his campaign sent out a mailer containing false and derogatory information about his opponent Mark Bell (Bell), who is also running for Mayor. Planas goes on to describe the campaign mail piece, that states in part, the "City of Homestead Community Redevelopment Agency (CRA) gave \$25,000 dollars to Bell and his wife, MDC Commissioner Linda Bell." The Mailer includes a copy of a fake check made out to the Bels, when in fact the real checks where made out to the "Redland Hotel," as matching funds for improvements to the Hotel and restaurant, for historic preservation.

COE investigators reviewed the Campaign Treasurer Reports (CTRs) filled by the campaign for the time periods of: 7/1/2013 to 9/26/2013. They showed that several companies were used to produce campaign advertising during that period, which is within the time frame when the mail piece was sent. The two (2) companies were Lumo Printing, Inc. (Lumo) and Image Plus Graphics (IP).

Relevant Ordinances:

Section Mandatory Fair Campaign Practices Ordinance

Investigation:

Interviews

Moe Hakssa
Lumo Print Inc.
27750 S. Dixie Hwy
Naranja, FL 33032.

On October 18, 2013, COE investigators M. Diaz and B. Penichet spoke to Moe Hakssa (Hakssa), owner of Lumo, regarding the flyers his company printed for the Porter campaign. Hakssa was shown a copy of the flyer in question and he stated that his company did not print that flyer. Hakssa showed these investigators the brochures and hangers that were printed for the campaign and none of them matched the flyer in question.

Doug Bressler
Image Plus graphics
1440 NE 131 street
North Miami, Florida 33161
(305) 899-0711

On October 23, 2013, Doug Bressler (Bressler), IP was contacted regarding the flyers his company printed for the Porter campaign. After describing the mail piece and e-mailing a copy of the flyer in question Bressler, he advised that his company did produce and mail the flyer for the Porter campaign.

Document/Audio/Video Review:

1. E-mail dated October 24, 2013 confirming making and mailing of the flyer by IP.
2. Campaign Treasurers report for the period in question 7/1/2013 to 9/26/2013.
3. Copy of flyer.

Conclusion(s):

All of the above information was turned over to Advocate for review for probable cause recommendation.