

Miami-Dade County Commission on Ethics and Public Trust

Lobbying in Miami-Dade County FAQs

Lobbying

- Which Miami-Dade County Code Section addresses the issue of lobbying?
 - The Miami-Dade Code at Section 2-11.1(s), requires persons or entities employed or retained by a principal seeking to influence official County or municipal action, to register as lobbyists with the Clerk of the Board. The Clerk of the Board's website is: https://www.miamidade.gov/LobbyistOnline/Home.aspx
 - Please note: Section 2-11.1(s) of the Miami Dade Code applies to all County and municipal lobbyists.
 - A municipality may impose a stricter standard; may set its own registration fee; and is not bound by the County ordinance's lobbyist training requirement unless it has adopted its own lobbyist training ordinance and has an agreement with the COE to provide the training.
 - Individuals who lobby in a municipality should contact the clerk's office for that municipality in order to learn that municipality's lobbying registration requirements

• Who is considered a Lobbyist?

- o Definition of lobbying activities:
 - Seeking to *encourage the passage*, *defeat or modifications* of:
 - Any ordinance, resolution, action, decision of the **County Commission**.
 - Any action, decision recommendation of the County Mayor or any County board or committee
 - Any action, decision or recommendation of County personnel that will be reviewed by the County Commission, board or committee.
 - Note this section applies to the time period of the *entire decision-making process* on such action, decision or recommendation, which foreseeably will be reviewed by the County Commission or a County board or committee.
 - Lobbying prohibited if a person is not properly registered.
 - Includes all types of communication, whether face-to-face, meeting, a telephone conversation or an e-mail exchange
 - Includes a Principal who lobbies or any employee, person(s) or firm(s) retained by a
 Principal on either a paid or unpaid basis whose scope of employment includes
 lobbying activities.

- Are Jackson Memorial Hospital (JMH) and Public Health Trust (PHT) vendors subject to the lobbying Ordinance and requirements?
 - Yes, registration and ethics training is required for JMH/PHT vendors who appear before a PHT board or employees of JMH/PHT to encourage the board or individual to purchase the product the vendor represents or who seeks approval for clinical trial of new products and services.
 - The Policy and Procedures Manual for JMH/PHT vendors can be found at: http://www.jacksonhealth.org/library/procurement/vendor-access-policy.pdf

Registration

- Where can I find lobbyist registration forms, information, and register as a County lobbyist?
 - The County Clerk of the Board's Lobbyist Online Registration and Information System (LORIS): If it is the first time you have used this online service, you must create an account.
 - https://www.miamidade.gov/LobbyistOnline/Home.aspx
 - County Lobbyist forms may also be found at the County Ethics Commission website:
 - http://ethics.miamidade.gov/frequently-used-forms.asp
- Are all County lobbyists required to register with the County Clerk of the Board?
 - Yes, the Miami-Dade Board of County Commissioners adopted legislation, which requires persons or entities employed or retained by a principal seeking to influence official County or municipal action, to register as a lobbyist with the County Clerk of the Board within 5 business days of being retained or before engaging in lobbying, whichever comes first.
 - o The Clerk of the Board's website is: https://www.miamidade.gov/LobbyistOnline/Home.aspx
- I am a lobbyist in one of the municipalities in Dade County. Where do I register?
 - Individuals who lobby in a municipality should contact the clerk's office of that municipality in order to obtain information about that municipality's lobbying registration requirements.
- Who is required to register as a lobbyist?
 - Principal of a corporation must register if he or she is lobbying. Note: Principal who lobbies on behalf of his or her organization must register, is exempt from paying the registration fee, but must take the ethics training course and pay the \$100 training fee.
 - An employee who lobbies is required to register as a lobbyist and pay the required registration and training fee (see below).
 - Public Health Trust vendors (for example, sales representatives for pharmaceutical companies)
 who appear before a PHT board or employees of JMH/PHT to encourage the board or
 individual to purchase the product the vendor represents or who seek approval for clinical trial
 of new products and services.
 - Architects are lobbyists when engaged in activities intended to influence government decisions, except if appearing at quasi-judicial meetings or performing routine administrative functions on behalf of clients.
 - O Plan expediters would be lobbying if they tried to circumvent established departmental procedures in order to persuade officials to take a particular course of action.
 - Attorneys meeting with county personnel during the procurement process, unless the communication is strictly limited to legal matters, and not intended to influence the decision.

What forms must I submit prior to lobbying?

- o Prior to lobbying, lobbyist must submit registration, authorization to lobby and joint affidavit with principal stating that there will be no contingency or success fees
 - Annual Lobbyist Registration:
 - Register online at the County Clerk of the Board's Lobbyist Online Registration and Information System (LORIS) at https://www.miamidade.gov/LobbyistOnline/Home.aspx.
 - Lobbyist Activity Authorization form:
 - http://www.miamidade.gov/cob/library/forms/lobbyist-activityauthorization.pdf
 - Joint Contingency Fee Affidavit:
 - http://www.miamidade.gov/cob/library/forms/joint-contingency-fee-affidavit.pdf

• What are the registration fees?

- \$490 registration fee to be paid:
 - Per year
 - Per company or firm
 - Per employee lobbying for that company or firm
- o Registration renewal is due by January 15th of each year.

Who registers but does not pay?

- o Representatives of non-profit or charitable organizations and trade associations appearing on matters **other than grant funding**. Note: Must take Ethics training and pay \$100 training fee.
- A principal of any corporation, partnership or other entity appearing without special compensation or reimbursement.
- Any person who appears as part of an oral presentation team before a County certification, evaluation, selection, technical review or similar committee does not register as a lobbyist, but must be listed on an affidavit (Appendix D of Procurement pack) which must be filed with the Miami-Dade Clerk of the Board at the time the proposal is submitted.
 - Note: Any other communication (other than process or procedure) regarding and RFQ, RFP, or bid with County officials or staff, or presentation before the Board of County Commissioners, County board, or County committee requires lobbyist registration.

• Who is a considered a Principal?

- The President of a corporation.
- The owner, president or chief shareholder of a corporation or an individual who has been designated or who has the apparent authority to make final decisions on behalf of the corporate entity who is engaged in lobbying activities as defined above.
- A member of the corporate board engaged in lobbying who has been appointed by the corporation to serve as its representative during negotiations or lobbying activities.

• Does a Principal have to pay the registration fee?

No, a principal of any corporation, partnership or other entity does not have to pay a
registration fee when he or she is representing his or her own entity. However, the Principal
must attend and pay for ethics training.

• Who is <u>not</u> required to register?

- o Any person appearing in his or her individual capacity.
- Attorneys or other representatives appearing at publicly noticed quasi-judicial proceedings where ex-parte communications are prohibited.
- o Expert witnesses at public meetings.
- O Unpaid representatives of not-for-profit community-based organizations **only seeking grant funding.** Representatives of non-profit or charitable organizations and trade associations appearing on matters other than grant funding must register as a lobbyist, do not pay the lobbyist registration fee, but must take Ethics training and pay \$100 training fee.
- Employees of principals whose normal scope of employment does not include lobbying activities.
- o Individuals simply gathering information.
- o Individuals performing routine administrative functions for a client
- Existing vendors who are servicing existing contracts or providing technical assistance after the product has been purchased
- o "Meet and greet" discussions of ideas for possible future proposals, prior to submission of any such proposal to the County, and prior to any County solicitation or bid.
- o A public officer, employee or appointee appearing in his or her official capacity.
 - The following public officials are not required to register:
 - Private firm hired by a municipality to represent its interests before the County.
 - Members of the Jackson Memorial Foundation when appearing before the Board of County Commissioners.
 - Union representatives who are County employees but released from duty to tend to union affairs before the County.

• What are the penalties for failing to register?

- o Failure to register may cause a lobbyist to be suspended from lobbying:
 - 90 days, 1st violation
 - 1 year, 2nd violation
 - 5 years, 3rd violation
- o A bidder or proposer may be subject to debarment after 3 or more violations.
- o The Contract in question is voidable.
- Individual is subject to the penalties prescribed in the Miami-Dade Conflict of Interest and Code of Ethics Ordinance.

Training

- Are lobbyists required to attend lobbyist training before they lobby?
 - o No, but a lobbyist must attend ethics training within 60 days of registering.
 - o Lobbyists must also complete a refresher course every 2 years thereafter.
 - o The cost of the Ethics Commission lobbyist training course is \$100.
 - o The City of Miami requires yearly training.
- I am a lobbyist whose initial registration lapsed for *longer than 2 years*; must I re-take the 4-hour ethics training course?
 - O Yes, a lobbyist whose initial registration lapsed for longer than 2 years must re-take the 4-hour ethics training course within 60 days of his or her re-registration with the County.
- I am a lobbyist whose initial registration lapsed within a 2-year time frame; must I re-take the 4-hour ethics training course?
 - No, a lobbyist whose initial registration lapsed within a 2- year time frame and intends to reregister with the County must take the 2-hour refresher course 2 years from the date of
 completion of his or her initial 4-hour ethics training course.
- I am an employee of a not-for-profit organization. Do I have to attend lobbyist training and pay the \$100.00 training fee?
 - o If you appear before the County on behalf of any organization on a matter **other than** grant funding you must register as a lobbyist, you do not pay the registration fee, but you are required to attend lobbyist training and pay the \$100.00 fee.
 - o If I appear before the County on behalf of your organization **only** to seek grant funding, you do not have to register as a lobbyist.
- I am a Principal. Do I have to pay for lobbyist training?
 - Yes
- How do I find lobbyist training dates and register for training?
 - Information on registration for Lobbyist Training can be found on the Ethics Commission website at: http://ethics.miamidade.gov/training.asp

Reporting

• Are lobbyists required to file an annual expenditure report?

Miami FL 33128

- Yes, but only if he or she has had expenses over \$25 in furtherance of the lobbying effort.
- o Those lobbyists must file an annual Lobbyist expenditure report form which can be found at the Clerk of the Board's website at:
 - http://www.miamidade.gov/cob/library/forms/lobbyists-expenditure-report.pdf
- I am a lobbyist. What is the deadline for filing the expenditure report and where should the form be mailed to?
 - The completed form must be mailed by July 1 for the preceding year and must be mailed to:
 Clerk of the Board
 111 N.W. 1st Street
 Suite 17-202

- What are the consequences of filing expenditure reports late?
 - o County Code Section 2-11.1(s)(6)(b)
 - \$50 fine per day per client
 - Failing to file by September 1st will result in suspension from lobbying activities until fines are paid or appeal is filed with Ethics Commission

• Can I appeal a fine?

- Yes, lobbyists or principal may appeal a fine and request a hearing before the Ethics Commission within 15 days of receipt of notification.
- The Ethics Commission may waive the fine in whole or in part.

• When is a lobbyist required to complete a Notice of Withdrawal form?

- A Notice of Withdrawal form must be submitted to the Clerk of the Board's office upon conclusion of the Lobbyist's representation of each principal.
- The Notice of Withdrawal form can be found at:
 - http://www.miamidade.gov/cob/library/forms/lobbyist-registration-withdrawal.pdf

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Contingency Fee Prohibitions

- What is a contingency fee?
 - o Definition: Contingency Fee
 - "Contingency fee" means a fee, bonus, commission or nonmonetary benefit as compensation which is dependent on or in any way contingent on the passage, defeat or modification of an ordinance, resolution, action or decision.
- I am a lobbyist. May I receive a contingency fee?
 - o County Code Section 2-11.1(s)(7)
 - No person may in whole or in part, pay, give or agree to pay or give a contingency fee for another person. No person may agree to receive a contingency fee.
- Is there an exception to the ban on contingency fees?
 - Attorneys who represent a client in a legal dispute with the County on a contingency fee basis.
 - o Traditional sales commission payments for sales representatives.
 - Developers who pay for neighborhood improvements as part of a settlement with an association (when fee is being paid to a third party, not the lobbyist representing the developer).

Two-Year Rule

- May I lobby a County officer, department personnel, or employee after leaving County employment?
 - Former County employees may <u>work</u> for County vendors and serve as principals of companies as long as they *do not lobby* the County for two years after leaving County employment.

- Lobbying by former County officials or employees includes communications intended to influence a County decision even when that decision will not be reviewed by a County Commission, board or committee.
- o Exception to the Two-Year Rule
 - If former employee becomes employed by and is representing a non-profit organization or sitting on non-profit board.
 - If former County employee becomes employed by and is representing a governmental entity other than the County.
 - If former employee becomes employed by and is representing an educational institution or entity

How do I calculate the two-year period?

- o The two-year period begins when the County employee has officially separated from County
 - The County Ethics Commission has opined that:
 - Former employee who was stripped of decision-making authority and took leave before formally separating from County was still considered an employee while on leave.