

**POLITICAL CAMPAIGN ETHICS CONFERENCE**  
**St. Thomas University Law School**  
**May 16, 2014**

**SPONSORS: Miami-Dade Commission on Ethics and Public Trust**  
**St. Thomas University Center for Ethics**

**DRAFT PROGRAM**

- 7:45 – 8:15 AM                    **BREAKFAST**
- 8:15 – 8:30 AM                    **WELCOME AND INTRODUCTIONS**
- 8:30 – 9:25 AM                    **Voting Rights: Foiling Fraud, Protecting Access**  
**Moderator: Charlton Copeland**, Professor, University of Miami Law School; former Chairman, Miami-Dade Commission on Ethics and Public Trust  
**Panelists: TBD**  
**Invited: Al Cardenas, Esq.**, Squire Sanders; Chairman, American Conservative Union; former Chairman, Republican Party of Florida; former Executive Committee Member, Republican National Committee; **Congresswoman Debbie Wasserman Schultz**, Chairwoman, Democratic National Committee
- 9:30 – 10:20 AM                    **Absentee Ballot Fraud: What happened in the 1997 Miami Mayoral election and what lessons have we learned since?**  
**Moderator: Joseph Centorino, Esq.**, Executive Director and General Counsel, Miami-Dade Commission on Ethics and Public Trust; former Chief, Public Corruption Unit, Miami-Dade State Attorney's Office  
**Panelists:**  
**Kendall Coffey, Esq.**, Coffey Burlington, Attorneys at Law; former U.S. Attorney, Southern District of Florida  
**Patricia Mazzei**, Government and Political Reporter, *Miami Herald*  
**Xavier Suarez, Esq.**, Miami-Dade County Commissioner, District 7; former Mayor, City of Miami
- 10:20 – 10:30 AM                    **BREAK**

10:30 – 11:20 AM

**The Third Rail: Ethnic, Racial and Sexual Innuendo in Political Campaigns**

**Moderator: Helen Ferre**, Political Analyst, Univision Network “Destino 2012”; Moderator, WPBT2 Public Affairs Series “Issues”; Opinion Editor, *Diario Las Americas*; Columnist, *Miami Herald*

**Panelists:**

**Lincoln Diaz-Balart, Esq.**, Attorney, Diaz-Balart, PLLC; former U.S. Congressman

**George Knox, Esq.**, Visiting Professor of Law, Florida International University Law School; Director of Non-Litigation Advocacy Programs, FIU Center for Professionalism and Ethics; former City Attorney, City of Miami

**Jimmy Morales, Esq.** City Manager, City of Miami Beach; former Miami-Dade County Commissioner

**Invited:** U.S. Rep. Lois Frankel, West Palm Beach

11:20 – 11:40

**Legislative Update: 2014 Florida Legislative Session**  
**Sen. Jeff Clemens** (D-Lake Worth), Member, Senate Committee on Ethics and Elections

11:45 AM – 12:25 PM

BUFFET LUNCH – Law School Breezeway

12:30 – 1:00 PM

LUNCHEON SPEAKER: **Chuck Malkus**, President, Malkus Communications Group; Author: *The Ultimate Ponzi: The Scott Rothstein Story*

1:05 – 1:55 PM

**Campaign Cash and the *Citizens United* Debate: Free Speech or Corrupt Influence?**

**Moderator: Robert Meyers**, Director, St. Thomas University Center for Ethics; Of Counsel, Weiss Serota Helfman; former Executive Director, Miami-Dade Commission on Ethics and Public Trust

**Panelists:**

**James Bopp, Esq.**, The Bopp Law Firm, P.C.; lead counsel for Citizens United

**Invited: Prof. Lawrence Lessig**, Harvard University Law School; Author, *Republic, Lost*

2:00 – 2:45 PM

## BREAKOUT SESSIONS:

### **A. Campaign Consultants: Value or Voodoo**

**Moderator: Katy Sorenson**, President and CEO, The Good Government Initiative; former Miami-Dade County Commissioner

**Panelists:**

**Daryl Glenney**, Political Consultant, Palm Beach County; former Senior Associate, Matt Reese & Associates (Washington, D.C.); former Deputy Director, Democratic National Committee; former Chief of Projects, Federal Election Commission

**Robert Levy**, Political Consultant, Robert M. Levy & Associates

### **B. Handling Election Media: Sparks, Snarks & Sharks**

**Moderator: Robert Steinback**, Investigator, Miami-Dade Commission on Ethics and Public Trust; former *Miami Herald* columnist

**Panelists:**

**Marc Caputo**, Political Writer and Columnist, *Miami Herald*

**Buddy Nevins**, Website editor, Browardbeat.com; former *Sun-Sentinel* Political Columnist

**Irene Secada**, Political Campaign Consultant and Media Advisor

### **C. The Florida Elections Commission: Investigations and Enforcement Procedures**

**Moderator: Norman Ostrau, Esq.**, Former Chair, Florida Elections Commission

**David Flagg**, Investigative Manager, Florida Elections Commission

**Eric Lipman, Esq.**, General Counsel, Florida Elections Commission

2:45 – 3:00 PM

BREAK

3:05 – 3:50

BREAKOUT SESSIONS

### **A. The Election Supervisor's Guide for Candidates**

**Moderator: Oren Rosenthal, Esq.**, Assistant Miami-Dade County Attorney

**Panelists:**

**Carolina Lopez**, Deputy Supervisor of Elections, Miami-Dade County

**Dr. Brenda Snipes**, Supervisor of Elections, Broward County

**B. Ethical Campaign Practices: Can Nice Candidates Win?**

**Moderator: Miriam Ramos, Esq.**, Deputy General Counsel, Miami-Dade Commission on Ethics and Public Trust

**Panelists:**

**Joseph Geller, Esq.**, Greenspoon Marder; former Mayor, North Bay Village; former Chair, Miami-Dade Democratic Executive Committee

**J.C. Planas, Esq.**, Kurkin Brandes, LLP; former member, Florida House of Representatives, District 115

**Katy Sorenson**, President and CEO, The Good Government Initiative; former Miami-Dade County Commissioner, District 8

**C. Case Study: Prosecuting the Phantom Contributor**

**Moderator: Larry Lebowitz**: Investigator, Miami-Dade Commission on Ethics and Public Trust; former investigative reporter, *Miami Herald*

**Presenters:**

**Carol Jordan, Esq.**, Special Assistant State Attorney, Office of the Miami-Dade Inspector General

**Marie Perikles, Esq.**, Special Assistant State Attorney, Office of the Miami-Dade Inspector General

**Shelby Williams**, Special Agent, Office of the Miami-Dade Inspector General

3:55 – 4:55

***Bush v. Gore* in Retrospect: Could it happen again?**

**Moderator: Justice Gerald Kogan**, former Chief Justice, Florida Supreme Court

**Panelists:**

**Joseph Klock, Jr., Esq.**, Rasco, Klock, Perez & Nieto, P.L.; lead attorney for Secretary of State Katherine Harris in state and federal court cases, including appeal to the U.S. Supreme Court, arising out of the 2000 Presidential Election

**Benedict Kuehne, Esq.**, Law Offices of Benedict P. Kuehne, P.A., Election law attorney and counsel for Florida Democratic Party, 2000 Presidential Election

**Theresa Lepore**, former Supervisor of Elections, Palm Beach County

**Norman Ostrau, Esq.**, Director, Florida Atlantic University Public Ethics Academy; former Chairman, State of Florida Ethics Commission; former Assistant Broward County Attorney assigned to election issues in 2000 Presidential election; former State Representative

4:55 – 5:00

**CLOSING REMARKS, Distribution of Certificates**